

COASTAL TOURISM-A CATALYST, FOR SUSTAINABLE DESTINATION DEVELOPMENT IN KOKAN REGION

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ABSTRACT

In the process of glocalization, the important aspect of human race is happiness and in search of happiness people try to find out places, where they can spend time for happiness and recreation and with less time left with them to figure out the where and how to go, had resulted into places, where tourist arrival is more and of interest. Clean coast are one of the major places where tourist love to spend their time.

Snorking, boating, fishing and other water sport are the major attraction of coastal tourism. Countries with large coastal lanes have flourished their economy through beech tourism and coastal tourism.

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